

## Ensure Your Listings Appear on Public Websites

You just got a great new listing and entered it into calREDD™, but the next day when you check REALTOR.com, you can't find the listing.

To ensure your listings appear on REALTOR.com and on websites that include IDX (Internet Data Exchange) listings, you must select **Yes to IDX** during listing input.

If you inadvertently selected No to IDX, simply bring up your listing, click on **Revise** and then change it to **Yes**.



“Internet Data Exchange” is a means by which each Participant subscribing to the program (IDX) permits the display of its listings appearing in the Internet Data Exchange Database on other Participants and Subscribers IDX Internet website(s). The intent of IDX is to allow Participants that represent real estate sellers or buyers (or both) to permit other such Participants and Subscribers to advertise their listings on their public Internet websites. IDX is not available to any other Participants and Subscribers.

For information on IDX, please view section 12.16 of the calREDD™ Rules & Regulations on [www.calREDD.com](http://www.calREDD.com).